

Maria Veihl, PhD

EDUCATION

University of California at Berkeley, Berkeley, CA
Doctor of Philosophy in Business Administration, Finance, 2020

National Research University Higher School of Economics, Moscow,
Russia
Master of Science in Financial Economics, 2014

University of London, London, UK
Bachelor of Science in Economics and Finance, 2012

National Research University Higher School of Economics, Moscow,
Russia
Bachelor of Science in Economics and Finance, 2012



PROFESSIONAL EXPERIENCE

RESEARCH & PLANNING CONSULTANTS, LP (RPC)
Austin, Texas

Senior Consultant (February 2026–Present)

- Provide expert testimony, analysis, affidavits, and reports addressing:
 - Loss of earning capacity
 - Loss of support in wrongful death cases
 - Loss of household services
 - Present value calculations of life care plans
 - Reasonableness of charges and payments for healthcare services

ANALYSIS GROUP, INC.
Denver, Colorado

Associate Economist (June 2023–January 2026)

- Derived data-driven solutions in business strategy, valuation, transfer pricing, and IP disputes across sectors including fintech, venture capital, and digital markets using advanced econometric methods.
- Delivered detail-oriented valuations of private companies using DCF, merger-price, and market comps; assessed damages in IP and securities class actions.
- Advised C-suite clients and legal counsel on competition, innovation, and business model shifts in rapidly evolving industries.
- Conducted global functional analyses to support strategic decisions in transfer pricing and corporate structuring, applying strong problem-solving skills to provide actionable strategic recommendations.

- Integrated AI into research workflows, reducing analysis time by 30% and enabling scalable solutions in both academic and business contexts.
- Led white paper development on advanced securities litigation methods.
- Mentored junior team members and contributed to business development initiatives by streamlining research, identifying new opportunities, and supporting talent development.

UNIVERSITY OF UTAH, DAVID ECCLES SCHOOL OF BUSINESS

Salt Lake City, Utah

Post-Doctoral Fellow (July 2020–June 2023)

Sorenson Center for Discovery and Innovation, Department of Entrepreneurship and Strategy

- Conducted high-impact research at the intersection of innovation strategy, intellectual property, and entrepreneurial finance, producing insights directly applicable to corporate strategy, competitive dynamics, and capital allocation.
- Investigated strategic patenting practices and their effects on competition, productivity, and stakeholder behavior, informing how firms shaped market dynamics through IP.
- Applied strategic management theory to deliver data-driven insights on value distribution between innovative suppliers and downstream partners, advancing understanding of strategic relationships and value capture.
- Analyzed the impact of R&D tax policies on firm innovation strategy and market entry behavior, utilizing data science methodologies to provide policy-relevant guidance and strategic foresight.
- Conducted research examining the changing venture capital landscape, offering strategic recommendations for startup financing and investor decision-making.
- Facilitated effective communication and cross-functional collaboration across disciplines and departments to generate applied research aligned with executive agendas, bridging academic insights with actionable business impact.

PUBLICATIONS

- “The Dark Side of Patents: Strategic Patenting, Product Market Entry and Competitor Innovation” (2022). In S. Taneja (Ed.), *Proceedings of the Eighty-Second Annual Meeting of the Academy of Management*. ISSN: 2151-6561.
- “The Unintended Impact of R&D Tax Credits on Innovative Search” (2024). *The Review of Economics and Statistics*, 1–47. (with B. Balsmeier and L. Fleming)
- “Strategic Patenting: The Dark Side of Patents.” *Economics of Innovation and New Technology*. (Revise and resubmit)
- “Navigating Change in a Dynamic Venture Capital Landscape.” *Research Policy*. (Revise and resubmit, with D. Heller)

CONFERENCE PRESENTATIONS

- AOM Annual Conference, Seattle, “The Dark Side of Patents: Strategic Patenting, Product Market Concentration, and Peer Innovation,” 2022
- BYU-Utah Joint Research Day; WEAI International Conference, Virtual, “Early-Stage Financing and Startup Performance: Evidence from the U.S. Seed Boom,” 2022
- ICEA Taxation and Innovation Conference, Virtual, “The Unintended Consequences of R&D Tax Credits: Exploitation, Markups, and Technological Entrenchment,” 2022
- NBER Productivity, Innovation and Entrepreneurship, Virtual; WEAI International Conference, Virtual, “The Dark Side of Patents: Strategic Patenting, Product Market Concentration, and Peer Innovation,” 2021
- SMS Annual Conference, Virtual, “How Profits Generated by Innovative Suppliers are Appropriated by These Suppliers and Their Customers,” 2021
- Max-Planck Institute for Innovation and Competition; EPFL; University of Liverpool Management School; Central European University; University of Utah David Eccles School of Business, 2020

TEACHING

- Fundamentals of International Finance, Colorado State University, (2026 – present)
- Investment and Portfolio Management, University of Colorado, Boulder (2026 – present)
- Strategic Management, University of Utah, David Eccles School of Business (2021, 2022)
- Introduction to Finance (Graduate Student Instructor), Haas School of Business, UC Berkeley (2015–2019)
- Econometrics (Graduate Student Instructor), National Research University Higher School of Economics, International College of Economics and Finance (2012–2014)